

## 2022 Magazine Editorial Calendar

### JAN/FEB

Ad close: 1/20/22  
Materials due: 2/1/22

#### Features

- **On-Time Pediatric Mobility**  
It's not "early" intervention! What are the best-practice timelines for providing seating and mobility support for children?
- **COVID's Long Reach: What to Expect in Coming Years**  
How will existing CRT clients be impacted? Could long-haul COVID create new CRT users?
- **Understanding Camber**  
When setting up an ultralightweight wheelchair, determining how much camber to dial in.

#### Marketplace

Seat backs and cushions

#### 20th Anniversary Special

Kicking off a year of celebrations and memories.

### MAR/APR

Ad close: 3/7/22  
Materials due: 3/14/22

#### Features

- **Seat Cushion Standards**  
What they mean, how they're determined, how they impact new cushion designs, client outcomes, and reimbursement.
- **Conducting a Great Home Assessment**  
Setting priorities for the home assessment and how remote services can improve efficiency.
- **Jusifying Gait Training**  
Who can benefit, what the goals should be, and how to justify gait training to payors.

#### Marketplace

Manual wheelchairs and components, including power assist

#### 20th Anniversary Special

The evolution of CRT.

#### Bonus Distribution and Added Value\*

##### Medtrade West

Phoenix, AZ

April 4-6

##### VGM Heartland Conference

Waterloo, IA

June 13-15

### SPECIAL EDITION

Ad close: 4/4/22  
Materials due: 4/6/22

#### Consumer Edition: The Mobility Project

#### Bonus Distribution and Added Value\*

##### 2022 Abilities Expos

New York Metro,  
Chicago, Houston,  
Phoenix, Miami

### MAY/JUN

Ad close: 5/31/22  
Materials due: 6/10/22

#### Features

- **The Evolution of ALS**  
New information about ALS types and onsets, and how technology is evolving to support people with ALS as they progress.
- **What Tomorrow's Seating & Wheelchairs Will Do**  
Envisioning the capabilities of the next generation of seating and wheeled mobility.
- **Infection Controls & Cleaning CRT**  
Infection-control best practices, plus manufacturer input on how, when, and what to clean.

#### Marketplace

Pediatric seating and mobility

#### 20th Anniversary Special

Remembering special moments.

## 2022 Magazine Editorial Calendar

### JUL/AUG

Ad close: 7/22/22  
Materials due: 8/2/22

#### Features

- **2022 Mobility Product Award Winners**

The seating, positioning, mobility and accessibility products making a splash with clinicians and providers.

- **CRT in the Classroom**

Setting priorities for the home assessment and how remote services can improve efficiency.

- **Wound Care Collaboration**

How CRT professionals can be part of wound care discovery, care and education.

#### Marketplace

**Accessibility:** Home and automotive ramps; wheelchair-accessible vehicles; adaptive automotive driving controls and seating; vehicle and patient lifts; hygiene/bath products; door openers; pool lifts

#### 20th Anniversary Special

The people making the difference.

### SEPT/OCT

Ad close: 9/16/22  
Materials due: 9/23/22

#### 20th Anniversary Special Edition

with interviews, remembrances, and special surprises!

#### Features

- **Adding Dynamic Components to a Seating System**

Dynamic components can improve component durability and improve client function. Who's a good candidate?

- **CRT & Palliative Care**

Understanding palliative care and the role that CRT can play in improving clients' quality of life.

- **Telehealth Lessons Learned**

How remote services were used in the pandemic can impact its future applications and goals.

#### Marketplace

Power wheelchairs and accessories

#### Bonus Distribution and Added Value\* Medtrade East

Atlanta, GA  
Oct. 24-26

### SPECIAL EDITION

Ad close: 9/26/22  
Materials due: 10/5/22

#### Seating & Positioning Handbook

#### Feature

- **Seating Clients After a Hemipelvectomy (& Working with Other Asymmetrical Postures)**

After undergoing a hemipelvectomy, a wheelchair user requires seating that supports function... and the same goes for any asymmetrical posture, whatever the cause.

#### Marketplace

Seating and positioning products

#### Bonus Distribution and Added Value\* Exclusive in-person show-only distribution at 2023 CRT events:

Numotion's National Leadership Conference, National Seating & Mobility Symposium, International Seating Symposium, and Heartland Conference

### NOV/DEC

Ad close: 11/17/22  
Materials due: 11/30/22

#### Features

- **Positioning & Pain**

How seating and positioning, as well as wheelchair setup, can address pain, spasticity, and contractures.

- **2022 Company Profiles**

Showcasing innovative manufacturers in Complex Rehab Technology and accessibility

- **Abduction As Prevention**

What this positioning can accomplish, especially for pediatric clients, and when and how to introduce it.

#### Marketplace

CRT and accessibility product launches

#### 20th Anniversary Special

What the future will be like.

## 2022 eMobility Calendar

### JANUARY

1/7  
1/14  
1/24

### FEBRUARY

2/10  
2/18  
2/25

### MARCH

3/4  
3/11  
3/18  
3/25  
3/31

### APRIL

4/4  
4/13  
4/20  
4/27

### MAY

5/3  
5/10  
5/16  
5/23  
5/31

### JUNE

6/3  
6/9  
6/15  
6/28

### JULY

7/1  
7/8  
7/15  
7/22  
7/29

### AUGUST

8/5  
8/12  
8/19  
8/26

### SEPTEMBER

9/2  
9/9  
9/16  
9/23  
9/30

### OCTOBER

10/7  
10/14  
10/21  
10/28

### NOVEMBER

11/4  
11/10  
11/16  
11/22

### DECEMBER

12/2  
12/9  
12/15

**3D Visualizer**  
**QUICKIE**

**emobility**  
1/7/2021

THE PERFECT COMBINATION OF LIGHTNESS, FUNCTION, POSITIONING, COMFORT, AND STYLE.

**In The News**

**Numotion Announces Latest Acquisition**  
Newest Numotion location will serve Florida and Georgia clients.

**Motion Expands: Canadian Provider Acquires North Coast Home Medical Equipment**  
The provider formerly known as Motion Specialties is focusing on growth in 2021.

**Also of Interest**

**NSM Announces New Regional Area Director for Canada**  
New appointee is a CRT and DME veteran.

**Smart Ultralightweight Wheelchair Wins Toyota Mobility Foundation's Top Prize**  
Phoenix automatically adjusts center of gravity and features front-wheel power assist.

**Featured Video**

**RFID (Radio Frequency ID) as an Assistive Technology**

Radio Frequency Identification (RFID) products have proven to be valuable for increasing mobility and enhancing freedom of movement for those individuals confined to wheelchair. Hands free control of door opening devices and elevator relays are but a few of the applications. Suitable for both institutional and home use.

[View the video](#)

**Products and Services**

**Radio Frequency ID (RFID) as an Assistive Technology**

RFID (Radio Frequency Identification) technology can be utilized as an Assistive Technology with minimal structural modifications and investment. Using the combination of specially designed RFID tags and long-range Readers can greatly enhance Mobility and Freedom of Movement for those that need it most. Hands free door and elevator access are just a couple examples of the available solutions.

RFID Radio Frequency ID

**Free Form Seating, Complex Seating, Simplified.**

Free Form Seating is now HCPCS coded E2017 and E2009. Free Form provides a breathable, continuously adjustable and low profile custom molded seat or back. Free Form Back Kits provide everything needed in one box for a custom backrest, including the cover. Complex Seating, Simplified.

[Learn more](#)

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